



Kansas Sertoma District

Governor's Newsletter

February, 2007

www.sertomakansas.org



Message from the Governor - Leadership

I'm not sure how it is in your club but in my experience choosing new leaders, the President, Secretary, Treasurer and other key board members can be challenging. As for President, sometimes it is a matter of "whose turn is it this time?" All too often for Secretary and Treasurer it is the same person year after year – this can be a good thing, but look at it from the perspective of the person holding the office. Years ago, they signed up to hold the office for one year. Now many years later they are still in the office. Some enjoy the office, but after a while it's easy to see how it might wear on someone or cause burnout. Here are a couple of suggestions I'd like for you to consider as you're choosing your leaders:

- 1) Don't elect a leader just because it is "their turn". Elect a leader that will LEAD! We have seen clubs have good years and bad years. A key is always the President. A President that doesn't take the responsibility of the office seriously will not be an effective leader. We all know it's hard to have an effective club when your President isn't leading.
- 2) I highly recommend electing new officers in the Secretary/Treasurer positions. There are many reasons for this, primarily to give members who have held that position for multiple years a break, preventing possible burnout. Another reason—and this is an even better one—getting newer members in board positions is one of the best ways to keep them! Involvement by new members is essential for the success of any club. Encourage and support your newer members to seek office.
- 3) Finally, if you are nominated for a leadership position, please, think very carefully before you accept. Do you fully understand the requirements of the position? More importantly are you willing to do what it takes to do the job and do it right? Are you willing to invest the time needed? Are you willing to put your heart into your duties?

It's not easy picking leaders – and it certainly is not easy being a leader. However, our clubs need good leaders now more than ever so as you choose your leaders, please choose wisely.

John Cassida

Kansas District Governor

Have You Talked to a College Student

Lately?

It's hard getting members isn't it? People just don't seem to want to join organizations these days. That's what I've experienced and our numbers as an organization as well as other civic groups support this. That's why I found information in an article in the Feb. 5th Kansas City Star so interesting (I like the article so much I've included it in its entirety on page 3 of this newsletter). According to the article, "Nationally, the rate of volunteering among college-age people has doubled since 1989, said Norris West, a spokesman for the Corporation for National & Community Service . . . the number of students volunteering grew from 2.7 million in 2002 to 3.3 million in 2005." So there are people out there looking to help others! They may not be initially interested in joining your club but there seems to be a surge of college students looking for ways to help organizations such as Sertoma. The website <http://www.usafreedomcorps.gov/> has an entire section dedicated to helping match people wanting to volunteer with organizations (like ours) needing help. I'd encourage clubs to check out the site above and contact local colleges with information on your upcoming fundraisers and see who might be willing to help. The next generation of Sertomans is out there waiting for you – now go get'm!

Regional Conference:

April 12-14

REGISTER NOW!



Are you ready for some fun! How about meeting a whole new group of Sertomans? Ready to learn a few things? Well then step right up - registration forms for the Regional Conference are now available on-line at www.hillbillydayz.com! This will be another convention to remember – including a seminar on technology by yours truly (pocket protectors optional)!

Early bird registration of \$120 is due by March 2. Registration received after March 2 is \$135. Registration covers all Business Sessions & Seminars, Friday; Lunch, Dinner, Baseball Game and the Saturday Awards Dinner. The Clarion Hotel will handle room reservations Call 1-800-756-7318. Room rate \$71.95 plus tax (ask for Sertoma rate). Please notify the hotel of any handicap requirement as the hotel does not have an elevator.

District Calendar

March 2 **Regional Convention – early bird registration \$120**
After March 2, registration is \$135

Regional Convention – Springfield, MO

- Kansas District Governor Election
 - Kansas Sertoman of the Year Award presentation
 - Kansas Service to Mankind Award presentation
 - Many other District Award presentations
- April 12-14**
- Convention events include a golf tournament Thursday, 4-12, at Rivercut Golf Course and a Springfield Cardinals Texas League baseball game on Friday, 4-13.

Registration forms now available very on the convention website: www.hillbillydayz.com

April 25 **Lenexa 4th Annual Golf Tournament –** For details check the Lenexa website: www.lenexasertoma.org

Aug. 2-5 International Convention, Norfolk, VA.

Kansas District Membership Report as of 2/1/2007

Club	7/06	2/07	+/-
Atchison Sertoma Club	10	10	0
Emporia Sertoma Club	49	48	-1
Golden City Sertoma Club	22	19	-3
Johnson County Sertoma Club	33	30	-3
Junction City Sertoma Club	19	17	-2
Leavenworth County	26	28	2
Lawrence Sertoma Club	40	40	0
Lenexa Sertoma Club	22	20	-2
Manhattan Evening Sertoma Club	35	34	-1
Miami County Sertoma Club	15	15	0
Overland Park Sertoma Club	12	14	2
Sertoma Luncheon Club	29	26	-3
Topeka Evening Sertoma Club	42	42	0
Topeka Heartland Sertoma	33	35	2
Totals	387	378	-9

Traveling Scroll

Where or where has the traveling scroll gone? It was last seen in the vicinity of the Johnson County club – has anyone seen it?

District Leadership

Kansas District Governor

John Cassida
32427 Keystone, Dr
Louisburg, KS 66053
Work Phone: 913-794-7210 –NEW #
Mobile: 913.526.8469
Home: 913.837.2445
E-mail: Sertoma@cassida.com

Kansas District Secretary/Treasurer

Rita Cassida
32427 Keystone, Dr
Louisburg, KS 66053
Home: 913.837.2445
E-mail: Sertoma_Sec@cassida.com

Foundation District Representative

Dan Hejtmanek
PO Box 797
Topeka, KS 66601-0797
(785) 235-9924
danhejtmanek@ksjustice.com

Lieutenant Governor – Interclub Relations

Michelle Wilson-Skinner
5537 SE 45th Street
Tecumseh, KS 66542-9747
Phone: 785-379-9408
E-mail: anything4u_aka@yahoo.com

International Leadership

2006/07 International Director

Julie Hejtmanek
PO Box 797
Topeka, KS 66601-0797
(785) 235-9924
juliehejtmanek@ksjustice.com

Sertoma International

1912 East Meyer Blvd
KC, MO 64132
www.sertoma.org
(816) 333-8300 - Fax: (816) 333-4320
Toll free: (877) 737-8662

Volunteering rises on campuses

More than 3 million students nationwide are giving time and effort to help others.

By MARÁ ROSE WILLIAMS

The Kansas City Star, February 5, 2007

Twice a year, University of Central Missouri marketing students start a business to learn what it's like to run one. Then they give away all their profits.

Central Warmth, the student company that senior Dane Power led, earned more than \$6,000 this winter selling stainless-steel coffee mugs. Every penny went to Project Warmth, which provides winter clothing to the needy. Other students gave 337 volunteer hours to the charity.

Another student company at the University of Central Missouri in Warrensburg gave its profits to the Salvation Army. In three years, students in the university's Integrative Business Experience program have donated more than \$30,000 to charities.

Today's college students are raising more money for charity than ever before, say Missouri and Kansas university student life officials. Voluntarism among that age group is driving a national upswing in volunteering, experts say.

"Their philanthropic spirit has increased dramatically over the past year," said Heather Hildebrand, student services coordinator at the University of Missouri-Kansas City. "... They are going above and beyond."

Nationally, the rate of volunteering among college-age people has doubled since 1989, said Norris West, a spokesman for the Corporation for National & Community Service.

The corporation's 2006 study on college student volunteerism in the United States found that the number of students volunteering grew from 2.7 million in 2002 to 3.3 million in 2005.

Greek organizations in particular, Hildebrand said, are leaders when it comes to fundraising. In the 2005-2006 school year, UMKC fraternities and sororities raised more than \$60,000 by holding about one fundraising event a week. One of the biggest fundraisers is Relay for Life, a 12-hour event to raise money for cancer research. In 2004-2005, the event brought in \$43,000; last year the take was \$48,000.

Last school year, students at Northwest Missouri State University in Maryville raised nearly \$44,000 for St. Jude Children's Research Hospital in Memphis, Tenn., as part of a national college-student effort called Up 'til Dawn.

The University of Kansas has one of the largest student-run philanthropic efforts in the country. Rock Chalk Revue, a student variety show, raised more than \$34,000 last school year for the United Way of Douglas County.

Hildebrand thinks that increased student giving stems from high school graduation requirements for community service and national Greek organizations encouraging campus chapters to donate to the community.

University officials say most giving by students is in the form of community service.

Missouri is one of the top 10 states for college students' volunteering, according to the Corporation for National and Community Service.

Students said that although it may be easier to toss a buck in a bucket than carve out a few hours to tutor, collect canned goods or help build a house, volunteering is the only way that many can afford to give.

"Most of the students we ran into while we were selling coffee mugs had more of a charitable heart than they had money in their pockets," Central Missouri's Power said. "They would say, 'I don't have \$15 for a mug, but I'd like to help out. What can I do?'"

The article also include tips for college students who want to volunteer:

- Rely on word of mouth, the best way to learn about opportunities.
- Use volunteer time as an opportunity to explore career options.
- Contact different organizations to find out about one-time events happening every month to get an introduction to an agency.
- Commit to a project, but don't over commit yourself.
- Check out www.volunteer.gov for opportunities in your area.
- Contact your student services office to find opportunities on campus.
- Take an alternative spring break by volunteering in a place with special needs.
- Meet new people while you're volunteering.
- Ask your friends to help.
- Use your skills.

Source: Corporation for National & Community Service: <http://www.nationalservice.org/>

Heart of America Regional Convention



2007 Sertoma 2nd Annual
April 12th – 14th 2007
Clarion Hotel - (800) 756-7318
3333 South Glenstone Avenue
Springfield, Missouri 65804

EVENT REGISTRATION FORM

Sertoma Club Name _____
 2006-07 Foundation Member _____ Life Member _____

(____) _____
 First Name or Nickname (for Convention Badge) Day Phone

First Name _____ Middle Initial or Name _____

Last Name _____

Number/Street/Apt. No./P.O. Box _____

City/State/Zip or Postal Code _____

Club Name _____ City (for voting credentials) _____ Club # _____

ATTENDING AS: Delegate _____ Alternate _____
 Delegate-at-Large _____

Current Position _____

Highest Past Office _____

Gold Coater/Presidents Honor Club Y / N

Number of Regional Conventions attended: _____

(including this one)

First Timer Y / N

Special Access/Interpreter Needs _____
 (please specify)

Special Dietary Needs/Vegetarian _____
 Other _____

	<u>Before March 2nd</u>	
Convention Registration Fee	Guest	Total Enclosed
\$120	\$ _____	\$ _____

Includes: All Business Sessions & Seminars: Thurs. thru Sat.

Friday: Lunch, Dinner, Baseball Game

Saturday: Awards Dinner

GUEST REGISTRATION

Name(s) _____

Special Needs _____

Thursday Party (NO CHARGE)	# of Guests _____
Friday Night Springfield Cardinals Game	\$ 8.00 _____
Friday Luncheon	\$20.00 _____
Friday Dinner	\$20.00 _____
Saturday Awards Banquet	\$35.00 _____

Total number of guests in attendance _____

Registration opens Thursday, April 12th at 3:00 pm
 Opening Session begins Thursday at 7:00 p.m.

The Clarion Hotel will handle room reservations Call 1-800-756-7318. Room rate \$71.95 plus tax. Ask for Sertoma rate.
 Please advise the hotel of any handicap requirement...the hotel does not have an elevator.

REFUNDS must be requested in writing to the Springfield Area Sertoma Clubs. For cancellations postmarked by March 1, a 90% refund will be made. Cancellations postmarked by March 15 will be a 50% refund. NO REFUNDS AFTER March 28th.

For more information, please visit our website at <http://www.hillbillydayz.com>.

	<u>Postmarked After March 2nd</u>	
Fee	Guest	Total Enclosed
\$135	\$ _____	_____

METHOD OF PAYMENT: Payment is due with the registration form.

Enclosed is check # _____ Check Signer (please print) _____

MAKE CHECKS PAYABLE TO: HOA Regional Convention
MAIL TO: Sertoma, 318 S. Campbell, Springfield, MO 65806

*HEART OF AMERICA REGIONAL
CONVENTION GOLF*



*SERTOMA
TOURNAMENT*

Thursday April 12 2007 @ 11:00 AM

Rivercut Golf Course

(www.parkboard.org/information/golf/info/rivercut)

2846 West Farm Rd. 190

Springfield, Mo.

417-891-1645

Golf Fee \$55.00 per person (Includes Cart, Lunch and Prizes)

Four Person Scramble

Players will be assigned prior to the tournament based on SWAG system with every effort made to match player from other districts to encourage development of new friendships.

Please mail checks payable to: **HOA Regional Convention**

and mail along with entry form to: Blackie Miller
4210 Greenbriar Dr.
Nixa, Mo.65714

If you have any question please call Backie Miller at 417-725-8242

Deadline for entry is Fri. April 6 2007

Player Name _____

Address _____

Phone _____

E-mail _____

Club Name _____

District _____

Handicap: 0 - 6 _____, 7-12 _____, 13-16 _____, 17 -20 _____, 20+ _____,

I do not have Handicap but normally shoot _____