



Kansas Sertoma District Governor's Newsletter January, 2009



Club Awards

I am encouraging all clubs to work toward receiving the Mission Club Award, Market Development Club Award, & Member Services Club Award. These award forms must be submitted to Sertoma Headquarters by July 10th. I have enclosed copies of these awards with this newsletter. They are also available on the Sertoma website (Sertoma.org). If your club achieves all three of these awards, the club is also eligible for the Circle of Excellence Club Award.

Mid Year Meeting

The 2009 Regional District Governor's Meeting was held on January 11th at the Howard Johnson Hotel in Wichita Falls Texas. Plans were finalized for the Heart of America Regional Conference. The fun and festivities start with a free BBQ Thursday evening in the Howard Johnson hotel parking lot at 5 PM provided by the host club, The Yellow Rose Sertoma Club.

The room rate for the Howard Johnson hotel is \$55 per night. The registration fee is only \$75 (\$55 less than last year) if mailed by April 1st and includes all training materials and meals.

The motel has an indoor heated pool, Jacuzzi hot tub, gym/fitness center, putting green, shuffleboard, & is very family friendly.

A Renaissance on the River Red will be the theme party for Friday evening, so get your costumes ready!! We will need volunteers to help plan our Kansas District skit. More information on the convention should be out to the clubs soon.

For golfers, there will be a 4 person golf scramble on Thursday at noon at the River Creek Golf Club on hwy 240. The cost is \$40 per player and does include lunch. I will need to know if your club plans to have an exhibit so we can let the host club know how many of our clubs will need an exhibit table.

Successful Membership Drives!

Congratulations to the Sertoma Club of Leavenworth County for being recognized by Sertoma International for recruiting 4 new members.

Congratulations to the Topeka Heartland Sertoma Club for being recognized by Sertoma International for recruiting 8 new members.

The Traveling Scroll



Shannon Wright, President of the Jackson County Sertoma Club, delivers the Kansas Scroll to Deb Zimmerman, President of the Topeka Evening Sertoma Club. Also assisting Shannon from the Jackson County Sertoma club are Vickie Justice and Brad Stauffer.

District Membership Report 2008 - 2009


Club Name	July '08	Jan '09	+ / -
Emporia	55	54	-1
Golden City	15	15	0
Jackson County	37	30	-7
Johnson County	30	30	0
Junction City	21	19	-2
Lawrence	37	35	-2
Leavenworth County	19	21	+2
Lenexa	16	15	-1
Manhattan Evening	30	29	-1
Manhattan Luncheon	29	30	+1
Miami County	2	2	0
Overland Park	15	15	0
Topeka Evening	46	45	-1
Topeka Heartland	45	48	+3
Total	397	388	-9

I would like to have at least one Sertoman from each club call in to the PAC conference call Monday January 26th at 7:30 PM. Please call or email me to get the phone number and access code.

Please mark your calendars and make plans to attend the 2009 Sertoma Heart of America Regional Convention in Wichita Falls, TX, April 23 – 25th

Terry Cuthbertson, Kansas District Governor

District Calendar

Jan 10th	<p>District Dues: Make the check (\$2.50/mbr/quarter) payable to Kansas Sertoma District and send it to the Kansas District Governor, Terry Cuthbertson. (Note: contact information is located in the next column). Regional Dues: (\$.25/mbr/quarter) payable to International Director Carolyn Collette. <u>Quarterly Activities Report</u> Send a copy of this report to Carolyn Collette, Terry Cuthbertson, and to Sertoma International.</p>
Jan 26th	<p>PAC Conference Call 7:30 PM, Monday. Contact Terry Cuthbertson 785-267-6016 if you would like to dial into the call.</p>
Jan 31st	<p>Community Service Matching Grant Deadline</p>
Feb 7th	<p>Manhattan Evening, Pancake Feed & Book Sale, Community House, 4th & Humboldt 7:30am – 1:30pm</p>
April 23–25th	<p>Regional Convention – Wichita Falls, TX. Rooms are only \$55 per night. Convention registration by April 1st for only \$75. Renaissance Theme party Friday night – Titled Renaissance on the River Red. I would like to challenge each club to be represented at the Regional Convention in Wichita Falls, TX.</p>  <p>Howard Johnson 401 Broad Street Wichita Falls, TX 76301 US Phone: 940-766-6000</p>
May 9th	<p>Lawrence SERTOMA 48 BBQ & Famous People's Choice Event</p>
July 23 – 25th	<p>Sertoma International Convention, Nashville Tennessee at the Sheraton Music City Hotel</p>

Please feel free to submit calendar items for your club events.

Please share this newsletter with all club members!

District Leadership

Kansas District Governor

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Lt. Governor, Networking

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District Treasurer

Terry Beck
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District Secretary / FDR (West)

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Foundation District Representative (East)

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International Leadership

2007/09 International Director

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Sertoma International

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e-mail: infosertomahq@sertoma.org
web site: www.sertoma.org



**SERTOMA PRESIDENT CAROL MOORE'S
GROWTH AWARD INCENTIVES
2008 – 2009**

Sertoma Members	Sertoma Clubs	Sertoma Districts
New Members	Positive Growth	Positive Growth
All members who bring in a new Member will receive a growth pin – “ I Believe in Sertoma ”	Each club that has a positive growth by June 30, 2009 will receive a medallion for growth.	The District with the highest net gain by June 30, 2009 will be recognized at the convention in Nashville, TN
2nd Chance GEM All requirements are the same as the regular GEM Award.	REBOC Award A medallion will be presented to each REBOC Club	The Governor from the top District will receive a traveling trophy which will be presented each year at the national convention.
Sertomans who bring in a new member will be eligible for prizes	Clubs achieving either of these growth awards will be recognized in Nashville, TN	
<ul style="list-style-type: none"> Name placed in drawing according to the number of new members sponsored 	Top three clubs with the highest percentage of growth will receive a LCD projector.	
<ul style="list-style-type: none"> Win a Digital Camera or 		
<ul style="list-style-type: none"> Win a DVD Player or 		
<ul style="list-style-type: none"> Win a TV 		
The drawing will take place in Nashville, Tennessee		



MISSION CLUB AWARD

Purpose: Encourage clubs to promote the Sertoma Mission to the community through communication of thoughts, ideas and concepts which accelerate human progress in health, education, freedom and democracy.

Award: Club receives banner medallion.

Furnished By: Sertoma

Awarded To: Club.

Awarded By: Sertoma

Time Period: Fiscal year just completed.

Eligibility: Any club in good financial standing, including \$175 Annual Club Membership Dues.

Deadline: Must be submitted by July 10th, immediately following close of fiscal year.

Requirements: Submit Form 225: Mission Club Award Form, along with necessary supporting documents verifying completion of the following:

Mandatory Requirements:

1. Club must be a Foundation supporter by donating a minimum \$100 gift to the Annual Fund.
(Gifts to the Annual Fund support the mission activities of Sertoma, including, but not limited to Adopt-An-Agency, **SERTOMA SAFEFEARS!**[®], scholarships, grants and youth programs.)
2. Participate in either Sertoma Adopt-An-Agency program or **SERTOMA SAFEFEARS!**[®]

Program and Service Requirements - Complete at least three:

(Items #1 & #2 may not be used again if used to satisfy the Mandatory Requirement #2 above)

1. Participate in the Adopt-An-Agency Program. Provide name of Affiliate.
2. Participate in **SERTOMA SAFEFEARS!**[®] Include brief description of project.
3. Participate in a National Heritage project. Include brief description of project.
4. Participate in a Youth Sponsorship program, such as Serteens, Collegiate Sertoma Clubs, Fantasy Sports Camp, Camp Sertoma, Boys & Girls Club, Junior Achievement or Scouting. Include brief description of club involvement in program.
5. Participate in the Sertoman of the Year and Service to Mankind Award program.
6. Participate in a local speech and hearing project, such as hearing testing, scholarships, S.H.A.R.P.S. Include brief description of program.
7. Have minimum average per member of combined Service Hours and Dollars Given of 250. This will be calculated based upon information from Form 116: Quarterly Activities Reports submitted each quarter to Sertoma Headquarters. The average is calculated by adding the average per member service hours and the average per member dollars given over the four quarters. Membership is based on the number of members on file at Sertoma Headquarters as of July 1.

Rev. 03/08

EFFECTIVE 07/01/08 THRU' 06/30/11



MEMBER SERVICES CLUB AWARD

PURPOSE: Encourage clubs to provide value in Sertoma Membership.

Award: Club receives banner medallion.

Furnished By: Sertoma

Awarded To: Club.

Awarded By: Sertoma

Time Period: Fiscal year just completed.

Eligibility: Any club in good financial standing, including \$175 Annual Club Membership Dues.

Deadline: Must be submitted by July 10th, immediately following close of fiscal year.

Requirements: Submit Form 235: Member Services Club Award Form, along with necessary materials verifying completion of the following:

Mandatory Requirements:

1. Club must be a Foundation supporter by donating a minimum \$100 gift to the Annual Fund.
(Gifts to the Annual Fund support the mission activities of Sertoma, including, but not limited to Adopt-An-Agency, **SERTOMA SAFE EARS!**[®], scholarships, grants and youth programs.)
2. Club Newsletter - provide members with club and Division (District and Region) information a minimum of 75% of the months in which the club meets. Please provide copies of the newsletters.

Leadership & Training - complete at least three:

1. Conduct a Club Leadership Conference. Please provide information regarding date and agenda.
2. Conduct a New Member Orientation. Please provide information regarding date and number of new members attending.
3. At least two club officers attend the District Leadership Conference.
4. At least two members, one of which must be a club officer, attend the District Meeting at the Regional Convention.
5. At least one club member attend a training session at annual Sertoma Convention. Provide member name and training attended.
6. At least one club officer attend the District PAC each quarter. Provide member name and PAC attended.
7. Conduct Board of Directors meetings at least a minimum of 75% of the months in which the club meets. Please provide information regarding date and number of members attending.

Membership Recognition - complete at least one:

1. Participate in the Sertoman of the Year Award program.
2. Submit Press Release to news or electronic media concerning club officer elections, Sertoman of the Year recipient, or a member achievement. Please provide copy of media.

Communication - must complete one:

1. Provide to Division leaders information regarding club activities for their communications. Provide copy of the communication showing request.
2. Forward information received in the Sertoma News Service to all club members 4 times per year. Provide copies of this distribution.
3. Current club and Division information is available on club Web site. Provide web address.

Rev. 03/08

EFFECTIVE 07/01/08 THRU' 06/30/11



MARKET DEVELOPMENT CLUB AWARD

PURPOSE: Encourage clubs to promote and publicize Sertoma contributions to the community.

Award: Club receives banner medallion.

Furnished By: Sertoma

Awarded To: Club.

Awarded By: Sertoma

Time Period: Fiscal year just completed.

Eligibility: Any club in good financial standing, including \$175 Annual Club Membership Dues.

Deadline: Must be submitted by July 10th, immediately following close of fiscal year.

Requirements: Submit Form 230: Market Development Club Award Form, along with necessary materials verifying completion of the following:

Mandatory Requirements:

1. Club must be a Foundation supporter by donating a minimum \$100 gift to the Annual Fund.
(Gifts to the Annual Fund support the mission activities of Sertoma, including, but not limited to Adopt-An-Agency, **SERTOMA SAFE EARS!**[®], scholarships, grants and youth programs.)
2. Participate in the Service to Mankind Award program. Include copy of entry.

Public Awareness Requirements – complete at least three:

1. Display a Sertoma meeting sign or Sertoma road sign. Send photo.
2. Two published Sertoma articles from local newspaper. Send copies.
3. Send five one-year subscriptions of the *Sertoman* magazine to public institutions. Send list of names.
4. Conduct a Sertoma presentation or display club exhibit at a public event. Describe event and date.
5. Coverage by a local radio or television station of a Sertoma event. Provide transcript or copy of coverage.
6. Maintain a Sertoma club Web site for community contact. Provide web address.

Recruitment & Growth Requirements - must complete one:

1. Net gain in membership.
2. Maintain membership while engaging in a ReBAC project (ReBuild Another Club).
3. Maintain membership while engaging in a New Club Development project.

Describe ReBAC or New Club Development activities undertaken during the fiscal year.



CIRCLE OF EXCELLENCE CLUB AWARD

PURPOSE: Acknowledge clubs that achieve Member Services, Mission and Market Development Awards.

Award: Club receives banner medallion.

Furnished By: Sertoma

Awarded To: Club.

Awarded By: Sertoma

Time Period: Fiscal year just completed.

Eligibility: Any club in good financial standing, including \$175 Annual Club Membership Dues.

Deadline: Must be submitted by July 10th, immediately following close of fiscal year.

Requirements: Submit Form 240: Circle OF Excellence Club Award Form

Mandatory Requirements:

1. Foundation donations to the Annual Fund must be equal to or greater than the \$100 club gift and \$25 per member, based on July 1st dues invoice.
1. Achieve Member Services Award
2. Achieve Mission Award
3. Achieve Market Development Award

Rev. 03/08

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