



# Kansas Sertoma District

## Governor's Newsletter

July, 2005



### Happy New Year

Ok, so it isn't January 1 but July 1 marks the beginning of our new year in Sertoma. It's an exciting time as the terms of new club leadership begin. Many of our districts leaders attended the District Leadership Conference (DLC) in May. We had a great day of sharing and learning. The theme for the DLC, "Begin with the End in Mind" was borrowed from Steven Covey's 7 Habits of Highly Effective People. Covey presents a very effective method of achieving a goal: first clearly establish a goal, then develop a comprehensive plan to achieve that goal. Think of the year ahead of us a road trip. First you need to determine your destination (your goal), and then determine your route (your plan). **TIP:** as you create your goals make sure they are *SMART* (Specific, Measurable, Attainable, Realistic and Tangible). Vague goals produce vague results.

As you begin this year, think of what you would like your club to accomplish in the next year. Then work with your board and your club to determine how to achieve your goals through a comprehensive plan. Without a plan, the chances of attaining any goal are severely limited. If there is anything I can do to assist your club's reach its goals, just say the word and I will do whatever I can to help!

**"Whether you think you can or you can't, you are right."**

- Henry Ford

### Let's Get Together!

It seems we are all very busy these days – at least I know I am. However, it is important to reserve time for things that matter. Near the top of my list is spending time with my friends. There are several upcoming opportunities to get together with your Sertoma friends (see the district calendar on page 2). I hope to see you at one of these events!

### Governor's Goals

My primary goal as Governor is to do whatever it takes to help our district grow so that we can continue to help those in need in our communities. More specifically, my goals for our district are:

1. Each club earns the Networking award.
2. Each club has a NET gain every quarter.
3. Each club and all members are members of our national charity, the Foundation.
4. Each club participates in Service to Mankind and Sertoman of Year.
5. At least one new Sertoma club in the Kansas District or one club REBOCs (Rebuild Our Club – adding 25 new members).

Are these ambitious goals? Yes. Are they achievable goals? **YES!** But it will take all of us working together to make it happen. You can count on me to help any way I can. Can I count on you?

### New District Website

In an effort to provide the clubs of Kansas with a central location for information related to our district, I created a web site:

[www.sertomakansas.org](http://www.sertomakansas.org)

Information included on this site:

- Current District Calendar.
- Frequently used forms from the club manual.
- A resource section which includes a copy of the SHARPs Manual, examples of recruiting brochures from clubs and club orientations.

The site is a work in progress. If there is any material you would like to see posted on the site, please let me know.

### And the Winner is . . .

Julie asked to relay the results of this years traveling scroll award. Once again the Emporia club rose to the challenge. Congratulations!

*John Cassida*

Kansas District Governor

## District Calendar

<b>July 1</b>	<p><b>District Dues:</b> Make the check (\$2.50/mbr/quarter) payable to <b>Kansas Sertoma District</b> and send it to the Kansas District Treasurer, Bob Kemper. (Note: Bob and other leader contact information is located in the next column).</p> <p><a href="#">Quarterly Activities Report</a> Send a copy of this report to Julie Hejtmanek, John Cassida, Dennis Lawler and to Sertoma International.</p>
<b>July 10</b>	Governor's Networking Award, publicity award, club achievement, honor club entries due to Julie Hejtmanek.
<b>July 16</b>	<p><b><u>In Emporia:</u></b> <b>Ag Appreciation Picnic.</b> Contact the Emporia Club President, Teri Summey (summeyte@emporia.edu)</p> <p><b><u>In Kansas City</u></b> "Sertoma Night" at the <a href="#">T-Bones Baseball</a> game – For \$10.00 you get a great BBQ tailgate party <i>and</i> a ticket to the game! Contact Bob Hill at: rehill@sprynet.com</p>
<b>July 21-23</b>	<a href="#">85th Annual Sertoma International Conference in New Orleans</a>
<b>July 31</b>	<a href="#">Club Financial Audit Form Due</a> to John Cassida
<b>Sept. 10</b>	<a href="#">10th Annual Topeka Sertoma Duck Race</a>
<b>Sept. 24</b>	Miami County Sertoma Club's "Connecting Communities Walk-About 2005" at <a href="#">Hillsdale Lake</a> .
<b>Oct. 28-29</b>	Fall District Conference (Lake of the Ozarks)

\* Please feel free to submit calendar items for your club events.

## District Leadership

### Kansas District Governor

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### District Treasurer

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### District Secretary

Rita Cassida  
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### Foundation District Representative

Frank Fuller  
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## International Leadership

### 2005/06 International Director

Julie Hejtmanek  
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### 2004/05 International Director

Dennis Lawler  
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Liberty, MO 64069 0573

### Sertoma International

1912 East Meyer Blvd  
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"In truth, people can generally make time for what they choose to do; it is not really the time but the will that is lacking."

- Sir John Lubbock